











"The Maine Jewish Film Festival is one of the premier film festivals in our state. Through a diverse array of independent films, the MJFF provides culturally relevant and historically significant cinema for audiences from across Maine and beyond. The Portland Museum of Art is proud to partner with Maine Jewish Film Festival, promoting new ideas, inviting discussion, and strengthening the cultural economy in Maine."

-Mark H.C. Bessire, Director, Portland Museum of Art













#MAINEJEWISHFILMFESTIVAL



Large & Diverse
Audiences
History

#EntertainingEvents

Documentaries #Engaging Documentaries

#MEANINGFUL DISCUSSIONS



Ethics

THE PLACE TO CREATE BUZZ AROUND YOUR BUSINESS!



March 28 through April 5, 2020

Movie Mogul (\$10,000)

- · Top marquee billing on all marketing material
- · Inside cover advertisement in program (full page, color)
- · Top recognition at all film festival hospitality events
- · Opportunity to introduce the opening night film
- · Extra-large logo on website home and sponsor pages
- · Mention in all social media and email blasts
- · Included in pre-movie sponsor slide rotation; full screen slide with option for color
- · Invitation for I2 to exclusive film festival kick-off
- Invitation for I2 people to opening & closing night receptions
- 36 movie admission tickets (may be used to any showing w/advance notice)

Executive Producer (\$5,000)

- · Major sponsor billing on all marketing material
- Prominent advertisement in program guide (full page, color)
- · Recognition at all film festival hospitality events
- · Opportunity to introduce a prime time film
- · Logo on website home and sponsor pages
- · Mention in some social media and email blasts
- Included in pre-movie sponsor slide rotation; full screen slide with option for color
- · Invitation for 8 to exclusive 20th anniversary season kick-off
- Invitation for 8 people to opening & closing night receptions
- 24 movie admission tickets (may be used at any showing with advance notice)

Producer (\$2,500)

- · Listed as a sponsor on all marketing material
- Advertisement in program guide (full page, black and white)
- · Opportunity to introduce a film
- · Logo on website home and sponsor pages
- Mention in email blasts
- · Included in pre-movie sponsor slide rotation; full screen slide with option for color
- · Invitation for 6 to exclusive film festival kick-off
- Invitation for 6 people to opening & closing night receptions
- 18 movie admission tickets (may be used at any showing with advance notice)

Indie Mover (\$1,500)

- Listed as a sponsor for selected program (youth, senior, LGBTQ, disability)
- Advertisement in program guide (full page, black and white)
- · Listing in mailer
- · Logo on website home and sponsor pages
- · Included in pre-movie sponsor slide rotation; full screen slide with option for color
- Invitation for 4 to exclusive film festival kick-off
- Invitation for 4 people to opening & closing night receptions
- 12 movie admission tickets (may be used at any showing with advance notice)

Director (\$1,000)

- Advertisement in program guide (full page, B&W)
- · Listing in mailer
- · Logo on website sponsor pages
- · Included in pre-movie sponsor slide rotation (half page slide)
- · Invitation for 2 to exclusive film festival kick-off
- Invitation for 2 to the opening and closing night receptions
- 8 movie admission tickets (may be used at any showing with advance notice)

Production Designer (\$750)

- Advertisement in program guide (half page, black and white)
- · Listing in mailer
- · Logo on website sponsor pages
- · Listing in pre-movie sponsor slide rotation
- · Invitation for 2 to exclusive film festival kick-off
- Invitation for 2 to the opening and closing night receptions
- 6 movie admission tickets (may be used at any showing with advance notice)

Casting Director (\$500)

- · Advertisement in program guide (quarter page, B&W)
- Listing in pre-movie sponsor slide rotation
- · Listing on website sponsor page
- · 4 movie admission tickets (may be used at any showing with advance notice)

ADVERTISING SPECIFICATIONS:

FULL PAGE: 5" wide by 8" high | HALF PAGE: 5" wide by 4" high | QUARTER PAGE: 2.375" wide by 3.875" high Ads are black and white; color available inside front and back covers only. PDF files preferred; must have at least 300 dpi resolution. For questions call Janice Bailey at (207) 523-3422. There may be an additional charge to adjust ads that do not meet these specifications.

Ads and logos should be emailed to assistant@mjff.org by January 20, 2020. Payment is due February 10, 2020.